

Student Poster Campaign Guidelines

The purpose of this campaign is to educate students about alcohol and substance use risk prevention, not to promote abstinence. Submissions should provide constructive, educational information about drug and alcohol use.

- Posters should address the topic of informed decisions/harm reduction when using legal drugs or alcohol.
- Original art as well as digital renderings are acceptable, so long as no copyrights are being infringed upon.
- This contest is open to undergraduate and graduate students of all majors who are currently enrolled at UNT.
- Contestants will be judged on 3 categories: visual appeal, factual information, and creative slogan/catchphrase.
- Contestants can submit more than one design.
- Contestants may place their name in the bottom right-hand corner.
- Submissions should not contain any profane language, offensive messages, or graphic images. The posters should be acceptable for display in a public, collegiate environment.
- Posters that contain grammatical, spelling, or punctuation errors will be judged less favorably by the Drug and Alcohol Education Taskforce.
- Dimensions should be no smaller than 11 inches by 17 inches.
- Posters will be judged by members of UNT's Drug and Alcohol Education Taskforce. This committee consists of UNT administrators, coordinators, counselors, and student leaders.

- The winning students will be recognized at the UNT Collegiate Recovery Program (CRP) and Eagle Peer Recovery (EPR) Art Gala on April 27, 2018.
Winners will receive Amazon gift cards in the following amounts:
 - 1st place - \$100
 - 2nd place - \$50
 - 3rd place - \$25
- Posters that do not follow these guidelines will not be judged.
- Contestants will submit a digital copy of their work to:
<https://recovery.unt.edu/content/poster-competition>, or to the Collegiate Recovery Program in Chilton (CHIL) 136.
- UNT reserves the right to alter final product submission to meet campus needs for future use.
- Art work will/may be used for on campus campaigns
- File(s) must be .PDF, .AI, or .TIFF and suitable for print production with any links embedded and fonts outlined or embedded.
- The deadline for submissions is April 15, 2018.

By signing my name below, I agree to the poster campaign guidelines outlined above.

Full Name (Printed)

Signature

Date